



Salesforce

Einstein-Next-Best-Action-Accredited-Professional
Salesforce Certified Einstein Next Best Action Accredited Professional

Questions & Answers PDF

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Question: 1

Can the Einstein NBA element be displayed in Classic Salesforce pages?

- A. Yes
- B. No

Answer: B

Question: 2

Recommendations are stored in standard records, saved as data in the Salesforce Database.

- A. TRUE
- B. FALSE

Answer: A

Question: 3

Complete the sentence: " In Flow Builder, you define which recommendations are displayed by making sure that they're in the collection variable at the end of the flow."

- A. approvedRecommendation OR discardedRecommendation
- B. outputRecommendations
- C. responseRecommendations
- D. Recommendations c

Answer: B

Question: 4

What Flow element must be used when building an Einstein NBA Strategy if the objective is to take a list of recommendations and set one of them to be the first one to display?

- A. Assign
- B. Collection Filter

-
- C. Edit Records
 - D. Get Records
 - E. Collection Sort

Answer: E

Question: 5

Which tool must be used to build Strategies if the user wishes those strategies and recommendations appear in External sites?

- A. Flow Builder
- B. Strategy builder

Answer: B

Reference: <https://docs.citrix.com/en-us/citrix-adc/current-release/appexpert/policies-andexpressions/introduction-to-policies-and-exp/classic-and-advanced-policy.html>



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